

### Transportation and accommodation:

Local transportation of Institute can be availed from various locations of city. Outstation participants can be provided accommodation at Electronic city on actual payment basis. Please connect to the organizing committee members beforehand for such facilities.

### Conference correspondence email id:

hrconference2023@nsb.edu.in

### Conference Chair:

Dr Ratnakar Mishra, Professor  
Mobile & Wp – 9437199973

### Co-Chairs:

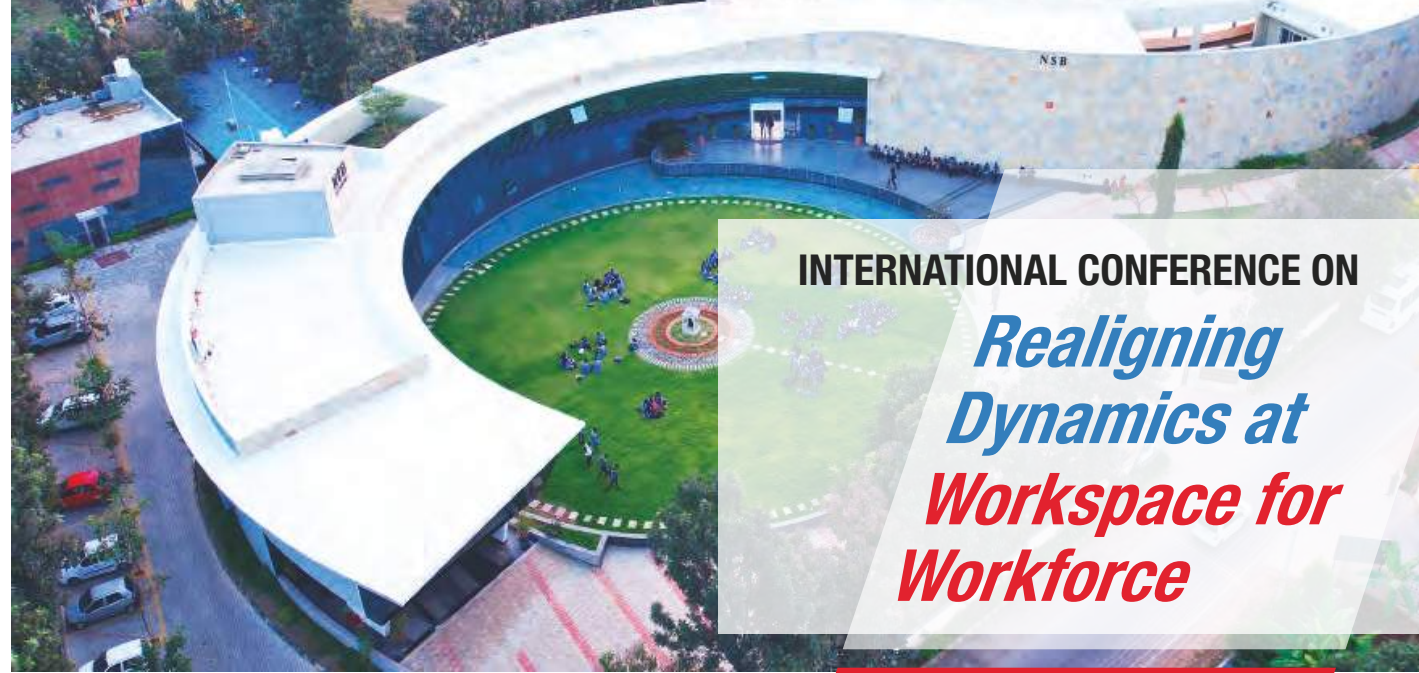
- Dr S Dhanabagiyam, Associate Professor  
Mobile & Wp – 9790266999
- Dr Tanmaya Kumar Mishra, Assistant Professor  
Mobile & Wp– 7008559212

### Conference advisory committee:

- Prof. Milena Ratajczak-Mrozek, Poznań Univ. of Economics and Business, Poznań, Poland
- Dr. M Abu Saleh, University of Canberra, Australia
- Dr. K Dariush, Pennsylvania State University, U.S.A
- Dr. Manish Unhale, Royal Docks School of Business and Law, Univ. of East London, U.K.
- Prof. Ranjan Vaidya, Auckland University of Technology, New Zealand
- Prof. Eli Gimmon, Dept. of Economics and Management, Tel-Hai College, Israel
- Prof. Jeyavelu S, GITAM University, Bengaluru, India
- Prof. T. N. Krishnan, Indian Institute of Management, Kozhikode, India
- Mr Rajeev Nandan, Head, Market Access & Govt. Affairs, Alon Ltd., India
- Prof. Rupashree Baral, Department of Management Studies, IIT Madras, Chennai, India

### Patrons and Mentors:

- Dr S. R. Sridharamurthy, President, NSB Academy, Bengaluru, India
- Dr. P Ganesan, Director, NSB Academy, Bengaluru, India
- Dr. Nandeesh V. Hiremath, Dean (Academics), NSB Academy, Bengaluru, India
- Dr A V Rao, Dean (Administration), NSB Academy, Bengaluru, India



# INTERNATIONAL CONFERENCE ON *Realigning Dynamics at Workspace for Workforce*

**19<sup>th</sup> & 20<sup>th</sup>, May 2023**

### Academic Partners



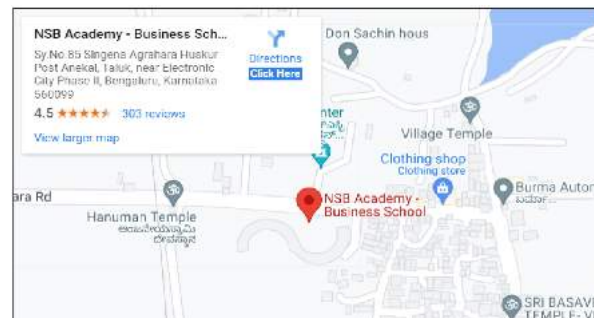
### Knowledge Partners



### Media Partner

Business Standard  
Insight Out

### NSB Academy, Bengaluru



### Organised by



### NSB Academy

Sy-85, Singena Agrahara Road, Anekal Taluk,  
Bengaluru .Karnataka. 560099

About

## NSB Academy

NSB Academy is a premier B-School located in Bangalore, The silicon valley of India. NSB is approved by AICTE, the Ministry of Education, the Government of India, and also the State Government of Karnataka.

NSB Academy, known for its academic excellence, draws its students across India and Abroad. NSB has the distinction of highest internalization of its student body and creates overseas learning/immersion opportunities for more than 75% of its students, which is remarkable.

NSB has distinguished faculty members, most of them are doctoral degree holders and have published in Scopus/ABDC-listed journals.

NSB Academy also has pioneered Adventure learning program, Action-led learning, Student-led learning, student consulting projects, and so on.

NSB academy has signed MOUs with more than 12 international universities/B-schools such as - ESC PAU Business School, France; University of Deusto, Spain; UBT, Kosovo; Infrastructure University Kuala Lumpur, Malaysia; Ajman University, UAE; Bahcesehir University, Turkey; Binus University, Indonesia; Yogyakarta State University, Indonesia; Northern Kentucky University, USA etc. Many of our partnering B-schools are accredited by AACSB, EQUIS-EFMD and AMBA.



Conference Overview and Tracks

## Realigning Dynamics at Workspace for Workforce

Often the complexity of the business or social organisation is felt due to the dynamic intertwined subsets of operational system. Additional aspects like environmental kinesis even mould it more complex. For business smooth operation, modelling a complex system is often difficult due to dependencies, spontaneity, and oscillating yet adaptive behaviour. However, many times such complex system has to reorganise and reorient its dynamism to become self-sustainable. Chaos is a close related concept to it indicating that a delta change in the initial conditions can bring out randomness, even with deterministic laws. Thus, with same underlying principles with minor initial variation can bring out drastic change in outcomes. However, interestingly many rational organisations intuitively try to avoid such path and complexity and wish to take decisions on hard data provided by the environmental system. Abrogating the decision unpredictability is the desired outcome that should be based on simple rules or heuristics.

This conference seeks to understand the behaviour of business and social organisations with reference to their strategies and models for a long and sustainable survival especially in human resource operations.

# Realigning Dynamics at

### Conference Sub-Tracks:

- Industrial revolution 5.0 and its impact on HR
- Disruption in Global HR
- PESTEL analysis of Hybrid work model
- Application of AR, VR , AI ,ChatGPT , ChatBot in HR
- Post Pandemic Work life Balance
- Government policies on IT, Contract labour and other new age models in HR
- Role of HR in Gig economy
- Technology and Green HR

All emerging strategies and unique practices of modern organisations either in shape of business case or research article in HR areas will be accommodated for presentations after a thorough quality and plagiarism check.

**Presentation mode and Venue:** The conference is proposed to be held in both physical and virtual mode. Participants who will be unable to travel can present online while the local researchers will present physically at NSB Campus, Sy-85, Singena Agrahara Road, Anekal Taluk, Bengaluru Rural, Bengaluru. Karnataka. 560099.

### Conference Guest Speakers:

- Dr Manish Unhale, Course Ldr, Int. Business Mgmt. University of East London. U.K
- Dr. Ranjan Vaidya, Lecturer, Info. Systems. Auckland Univ. of Tech., New Zealand
- Prof. Budi Tiara Novitasari, Lecturer, Universitas Negeri Yogyakarta, Indonesia
- Dr. Rabinarayan Subudhi, School of Management KIIT University, Bhubaneswar
- Dr. Rupashree Baral, Department of Management Studies, IIT Madras, Chennai
- Prof. T. N. Krishnan. IIM, Kozhikode
- Prof. Dr Roy Abraham P, Director, XIME, Bengaluru

### Paper Submission guidelines:

Original unpublished research papers are invited from academic scholars, industry experts and entrepreneurs on above mentioned conference tracks and sub-tracks will subject to review committee approval. All papers written in 12-point size, Times New Roman font, abstract (150-200 words), key words (maximum 5) referencing in APA (7th Edition) style. All papers must be written in A4 size with 1.5-inch margin and 1.5 spacing. Papers not fitting to the theme but relevant to all sub themes will also be considered.

### Publication opportunities:

The extended abstracts of all selected research papers will be published in conference proceeding with ISBN number to be released on inaugural ceremony of the conference on **19th May, 2023**. The full papers after going through the peer review and plagiarism test will be published through an international publisher with authors consent.

There is a best paper award to be declared and conferred on second day of the conference on **20th May,2023** in its valedictory ceremony.

On approval of the peer review committee selected authors will be contacted for their consent to any one of the publication opportunities and are advised to note that for any publication, submission, processing and review stage they have to strictly adhere the norms of the editing board of publishing journals. The institute has formal consent from below mentioned indexed journals for publication avenues.

# Workspace for Workforce

- 'The British Journal of Administrative Management'(1746-1278), (ABDC)
- 'The World Journal of Management'(1838-3726). (ABDC).
- 'Vilakshan'(0973-1954)(XIMB Journal of Management), (UGC CARE)
- 'Parikalpana'(0974-2808) (KIIT School of Management), (UGC CARE)
- 'Abhigyan'(0970-2385) (Fore School of Management), (UGC CARE)
- 'Journal of Strategic HRM'.(2277-2138) (UGC CARE)

### Mode of Registration:

All the participants have to submit the abstracts latest by **20th April,2023**. Upon confirmation of acceptance they will be intimated to register by paying the required fees.

All the intimated paper presenters are required to register through the below given 'Google form' link provided below latest by **30th April,2023**

<https://forms.gle/im2LpBnrB1sZMf6>

All the potential paper presenters have to do registration by paying a non-refundable fee Rs 1,500. (Rupees One thousand five hundred only). Fees include conference kit, working lunch and snacks.

Followed by online registration the presenters have to send their full paper latest by **06th May, 2023**. Full papers must be submitted through conference email ids only. Please refer to the paper submission guidelines mentioned above.

E-Certificate of participation will be given to all registered participants. Separate printed certificate will be given to paper presenters and invited speakers.

### Mode of Payment:

Fees can be remitted using following details of digital banking system of Institute.

Account No: 919010042768232

Name: NSB ACADEMY

Bank Details: Axis Bank Ltd. |

FSC: UTIB0003404

BHIM UPI Payments Accepted at  
NSB ACADEMY



Account Number : 919010042768232, IFSC Code: UTIB0003404

SCAN FOR UPI PAYMENT

### Key Dates to Remember:

Extended abstract submission	20.04.2023
Acceptance of abstract intimation	25.04.2023
Online registration and payment On or before	30.04.2023
Full paper submission last date	06.05.2023

### Conference dates

**19.05.2023 and 20.05.2023**

