



PGDM + MIM

MIM: MasterTrail Certificate in International Management in **Singapore-Malaysia-Indonesia**



NSB Campus



Universal Studio, Singapore

Kuala Lumpur, Malaysia

B/P Batam, Indonesia



Approved by AICTE
(Ministry of Education, Govt. of India)

It's about you and your dream!



Main Entrance



Academic and Faculty Block





Amphitheater



Academic Block-2





The Logo: Elucidates the very purpose of education along with NSB's core values.

The Symbol Infinity: Represents the concepts of continuity, eternity and the cycle of life. Knowledge is infinite and its applications are boundless in terms of time, space, scale and possibility.

The Design: Two "S" Two "C" and Three circles.

The "S" curves of the logo inherit the campus architecture and its new design paradigm for educational institution. The two Ss in the logo portray the commitment of NSB to two of its most important stakeholders – Students and the Society.

The two Cs in the logo depict Character and Competence. While the Character is core, Competence is the crust. These two attributes rest on each other and one must have both to succeed.

The three circles depict the Three Levels of development of a student: Development at the level of the Self, Team, and the Organization.

The Color: The blue color of the logo represents both sky and sea, symbolizing that knowledge is as 'deep and vast' as the sea. One must dive deep into the sea to discover wisdom pearls that can take one to the sky of limitless achievement and success. Blue also signifies inspiration, intuition, sincerity, intelligence, confidence, faith, and leadership, key outcomes of education at NSB.

The Tag Line

The tag line "विद्यया विन्दतेऽमृतम्" is quoted from the Kenopanishad and means that Knowledge leads to eternity.

The Place

Bangalore depicts the place where NSB is located.

Vision

To be a leading and preferred business school for developing pragmatic business management professionals.

Mission

To develop impactful, collaborative, articulate and socially conscious graduates through innovative teaching, research and outreach activities.

Quality Policy

NSB Bangalore is committed to Quality Education that meets or exceeds statutory requirements and to enhance student satisfaction through the effective application of the systems and processes.

Core Values

1. Scholastic Excellence
2. Impactful Outcomes
3. Collaborative
4. Diversity and Inclusiveness
5. Respect and Integrity
6. Responsibility and Accountability

Rankings & Recognitions

	Rated A+++
	Rated A+++ Ranked <ul style="list-style-type: none"> • Top 7 in South India • Top 9 in India for Academic Excellence • Top 10 in India for Industry Interface
	Great Indian B-Schools 2016
	<ul style="list-style-type: none"> • Management College of the Year 2018 • Top 10 Institutes For Business Analytics Programme - 2021
	Ranked 19th Best among Non-IIMs B-School Survey -2023
	Rated A++
	Rated 4.8 out of 5
	Rated 4.5 out of 5
	Rated 4.5 out of 5

Our Management Program is getting better year after year. Our improved rankings are a testimony to this.





Dr. Srinidhi K. Parthasarathi
BE, PGDM, PhD., D.Litt.
DIRECTOR

NSB: One Team, One Voice, One Goal

This message comes not from any one individual but from all of us here at NSB. Helping you realize your dream is our collective commitment, and that is our 'one voice.'

There is no end to education, and education in itself is not the end. It is merely a means to accomplishing your dreams. The very purpose of our management education is to help you realize and manifest the infinite potential you have. The true knowledge and wisdom you gain by pursuing this management education will equip you with all the necessary tools for success.

Please do not view management education merely as a logical extension of your bachelor's degree; rather, see it as a life-changing, comprehensive education and training that makes you confident, prudent, and pragmatic. It bestows upon you capabilities that are beyond the ordinary and makes you distinct.

No problem can be solved at the level at which it was created. Therefore, as a manager, you must attain a higher level of knowledge to provide befitting solutions to corporate or societal problems. That's where management education comes into the picture: it equips you with superior knowledge, gives you the ability to connect the dots, and enables you to see things that others cannot.



NSB's pedagogical approach combines 'integrated teaching' and 'action-led' learning. The learning environment is built on the tenets of Indian Knowledge Systems, while the curriculum delivery embraces global acumen. NSB follows an 'inverted tree' paradigm, where the tree of monotonous existence is uprooted. The teachers at NSB (represented by the roots) absorb culture, intellect, and a universal mindset from nature and transfer these to the students (represented by the leaves), empowering them to synthesize new energy and outcomes (represented by the fruits).

NSB's vision is simple – to enhance management education. The emphasis on co-curricular and extracurricular activities, combined with an extraordinarily designed curriculum, helps students hone both their technical and life skills. The knowledge imparted at NSB is drawn from top faculty members, study materials, and case studies worldwide, making our students geographically versatile. The fact that NSB's alumni work in globally acclaimed companies in over 40 countries testifies to our success.

Finally, we are very glad that you dream of pursuing Management Education. Dreams do not come to you unless you have the potential to accomplish them. We believe that NSB has the capability to make your dream come true.

Welcome aboard; realize your dream



Dr. S.R. Sridharamurthy
MVSc., PGDBA, MBA (USA), Ph.D., AMP (IIM-I)
PRESIDENT



PGDM + MIM

MIM is a 3 weeks long program conducted in three countries

PGDM

Two-year full-time postgraduate diploma in management equivalent to MBA.

It provides massive learning experience, and career opportunities for ambitious individuals.

- Single/Dual Specialization in
 - ✦ Finance
 - ✦ Marketing
 - ✦ Human Resources
 - ✦ Business Analytics
 - ✦ Logistics & Supply Chain Management

MIM (MasterTrail certificate in International Management)

MIM is a 3-week long program conducted in three countries.

This certificate course is intended to be a life-changing business and personal experience for you. It allows you to learn in a global environment and build a global career.

PGDM Curriculum*

Year 1: Foundation Courses (Common for all specializations)

Trimester 1

- Principles of Management
- Principles of Accounting
- Managerial Economics
- Business Statistics
- Business Communication
- Business Environment
- Computer Applications for Business

Trimester 2

- Organisation Behaviour
- Management Accounting
- Indian Ethos and Business Ethics
- Quantitative Techniques
- Marketing Management
- Human Resource Management
- Corporate Social Responsibility and Sustainability

Trimester 3

- Production Management
- Corporate Finance
- Operations Management
- Entrepreneurship
- Business Law
- Organisational Study Project
- Advanced Management Concepts

Year 2: Core Subjects + Electives (Specialization)

Trimester 4

- Core 1: Corporate Strategy
- Core 2: Pre-Placement Training
- Elective 1
- Elective 2
- Elective 3
- Elective 4

Trimester 5

- Core 1: ERP
- Core 2: Pre-Placement Training
- Elective 1
- Elective 2
- Elective 3
- Elective 4

Trimester 6

- Internship & Dissertation

MIM: MasterTrail Certificate in International Management in Singapore-Malaysia-Indonesia

Course Content

- Global Business Environment
- International HR/Marketing/Finance/SCM
- Global Corporate Strategy
- Emerging Topics in Global Geo-Politics

Immersion Activities

- Industrial Visits
- Interaction with Business leaders
- Visit to places of cultural attraction



*Courses and curriculum are subject to change

ELECTIVES (YEAR 2)

FINANCE

- Business Valuation and Value Based Management
- Indian Financial Systems
- Investment Analysis and Management
- Business Analytics using Excel
- Financial Techniques for Strategic Decision Making
- International Financial Management
- Risk Management and Derivatives
- Data Analysis and Visualisation using Tableau

MARKETING

- Retailing Management and Services
- Consumer Behaviour
- Rural and Agricultural/Marketing
- Business Analytics using Excel
- Strategic Brand Management
- Marketing Research and Metrics
- Digital Marketing
- Data Analysis and Visualisation using Tableau

HUMAN RESOURCES

- Learning And Development
- Team Dynamics at work
- Performance Management Systems
- Business Analytics using Excel
- Strategic HRM
- International HRM
- Talent and Knowledge Management
- Data Analysis and Visualisation using Tableau

BUSINESS ANALYTICS

- Data Science Using R & Python
- Advanced Statistical Methods for Business Decision Making
- Analytics For Decision Making
- Business Analysis using Excel
- Data Visualisation
- Business Forecasting
- Data Warehousing and Data Mining
- Data Analysis and Visualization using Tableau

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

- Inventory Management
- Supply Chain Management
- Logistics Management Systems and Practices
- Business Analytics using Excel
- Supply Chain Planning and Strategies
- Global Procurement and Sourcing
- Vendor Management
- Data Analysis and Visualization using Tableau



PROGRAM HIGHLIGHTS

Loaded with several distinct Features with one common goal: Better career for you

These features make our program vibrant, dynamic and industry compliant.

MasterTrail certificate in International Management

One Semester Study Abroad (optional)

Adventure Learning Program

Paid Internships

Student Clubs

Graduate Assistantships

International Internships

Student Consulting Projects

Personality Development Programs





**GLOBAL
EXPOSURE
TO HELP YOU
BROADEN
YOUR
HORIZONS**

All companies, small or big, are influenced by the global environment. Having international exposure helps you to prepare for working in an MNC. Therefore, NSB has made global exposure an integral part of its programs.

Global exposure programs include

- MasterTrail Certificate in International Management conducted in 3 countries
- International Internship *(Optional)*
- One semester Study Abroad (Exchange Program) *(Optional)*

This exposure will come in handy when you choose to pursue an international career.



1.1 MasterTrail Certificate in International Management

3-week long program in three countries (Singapore-Malaysia-Indonesia) along with industrial visits and cultural immersion to give you the best international exposure.



Malaysia



Malaysia



Singapore Human Resources Institute (SHRI), Singapore



B P Batam, Indonesia



Marina Bay Sands, Singapore



Cyberjaya University College, Malaysia



Universal Studio, Singapore



Changi Beach, Singapore



Gardens By The Bay, Singapore



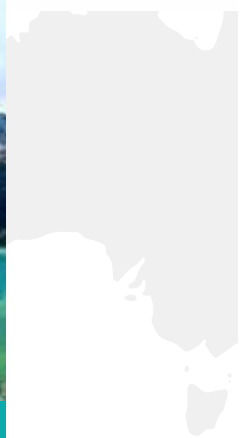
Indonesia



Putrajaya, Malaysia



Dieng Plateau, Indonesia



1.2 International Internship

NSB aims to develop skilled human resources by offering on-the-job training through International Internships, lasting 60 days, in the UAE/Middle East. Upon completing these internships, students may pursue international careers.

Key Takeaways:

- >> Cross-Cultural Work Environment
- >> Networking Opportunities
- >> Exposure to International Standards
- >> Hands-on Work Experience



**International
Internships
for 60 days
in UAE/
Middle East**

1.3 One Semester Study Abroad Program

As on date, more than 700+ students and many professors from India have taken advantage of this program.

We have formed alliances with leading universities across continents, enabling you to learn in a global environment and build an international career. The program has been a great success, with scores of students benefiting from it.



Students Speak

I extend my sincerest gratitude to our beloved President, Dr. S.R. Sridharamurthy, for his unwavering support and assistance throughout the entire Student Exchange Program and Visa Process. His commitment to fostering global connections and intercultural understanding is truly remarkable. Being part of a business school that values and supports initiatives such as the Student Exchange Program fills me with a sense of privilege.



The NSB team's dedication to providing the necessary tools and guidance for the visa process has made what is often a complex and difficult process much easier.

Sonal Shinde (2022-24), Exchange Student in France

I'm currently pursuing my second semester at Ajman University, UAE, thanks to the opportunity provided by NSB to study in their International Exchange Program. It has been almost three months since I arrived in Ajman, and experiencing life and studies in the UAE has been fantastic. Student life at NSB is fascinating; they offer excellent facilities, and the beauty of NSB's infrastructure is another highlight. They are committed to supporting and developing their students, offering the best from orientation to placement. Everything they provide is of the highest quality for their students.



Padma B (2021-23), Exchange Student in UAE

All the professors and doctors are highly qualified. Being enrolled in a student exchange program, I have had the opportunity to explore the French education system and its culture. The course I am currently studying at ESC Pau, France, is 'Global Sustainability Strategies.' This course offers a comprehensive view of the current situation concerning renewable and non-renewable resources. It focuses on how to develop sustainable development processes, adapt them, and disseminate these strategies worldwide to foster a greater appreciation for human life and our planet, Mother Earth.



Akash Shekhar (2021-23), Exchange Student in France

I am deeply grateful for the opportunity NSB provided to study in a foreign college and for making the entire process smooth and unimimidating. They were by our side at every step, ensuring we were ready to travel the world. NSB truly cares and is committed to helping students realize their goals. We received top-quality education and life-changing opportunities. I want to conclude my note with these words: "Make the most of your opportunities, as I have in my case."



Kirthana S (2016-2018), Exchange Student in Spain

To provide cutting-edge global perspective and to facilitate international exchanges.





éklóre^{ed} School of Management, France

éklóre^{ed} School of Management (ESC Pau Business School) is a Grand Ecole. In the French System, a Grand Ecole is recognized by the Ministry of Education and holds a pride of place in the country's university education system.

éklóre^{ed} School of Management's roots in industry are strong since it is supported and operated by the Pau Chamber of Commerce and Industry (CCI). Its courses keep pace with the changing business and education environment and the Business School is EFMD accredited, signifying highest quality education.





University of Deusto, Spain

Established in 1886, the University of Deusto has twin campuses in coastal Spain: Bilbao and San Sebastian.

The University has signed over 200 academic agreements with renowned educational institutions, demonstrating a clear commitment to internationalization.

NSB has signed an agreement with this University to provide you with international exchange opportunities. Deusto Business School is accredited by AACSB, the world's highest accreditation for B-Schools.





University for Business & Technology, Kosovo

UBT was established in Prishtina, Kosovo, in 2001 and recognized by the Ministry of Education, Science and Technology (MEST). The university has over 450+ international partnerships with renowned educational institutions worldwide.

UBT provides a dynamic and international study environment for Bachelor and Master students. The education offered at UBT includes lectures in foreign languages by lecturers and scholars from abroad, creating a global study environment for domestic and international students.





Ajman University, UAE

Ajman University, established in 1988, is the first private university in Gulf Corporation Council (GCC) and the first university in UAE to enrol international students.

The university is ranked No. 551 worldwide by QS World Rankings and is accredited by UAE's Ministry of Education and globally accredited by QAA Global (UK). The Ajman University has also attained the most prestigious AACSB accreditation.



V



Bahçeşehir University, Turkey

Bahçeşehir University was established in the year 1998 with the permission of the Turkish National Assembly - by the Bahçeşehir Uğur Education Foundation in Istanbul. The University has many students from the United States to China and France to South Korea, with over 17,048 students.

The University was given the “Superbrands of Turkey” award in 2007. The University stands top 800 universities worldwide by The World University Rankings.

VI



Infrastructure University, Malaysia

Infrastructure University was established in 1997 and is among the top-ranking universities in Malaysia. The University has received professional recognition from various local and international professional bodies – Board of Engineers Malaysia (BEM), Board of Architects Malaysia (LAM), Land Surveyors Board (LJT), Royal Institution of Surveyors Malaysia (RISM), Washington Accord, CISCO, International Organization for Standardization (ISO), Association of Chartered Certified Accountants (ACCA), among others.

VII



Binus University, Indonesia

BINUS University was officially founded in 1996, but its history dates back to 1974. The university operates across eight campuses within the Greater Jakarta Region and Bandung and Malang. BINUS is the top 1 private university in Indonesia, included in the QS World University Rankings 2021 and one of the top 250 universities in the QS Asia University Rankings 2021. International accreditations awarded to our programs include AACSB, ABET, and TEDQUAL.

VIII



Yogyakarta State University, Indonesia

“Competitive, Creative, Innovative”

Yogyakarta State University (YSU) was founded in 1964. It is one of the leading universities in Indonesia and is known to be a prestigious place to study in Indonesia. The business programs at YSU are AACSB accredited.

IX



Excelia Business School, France

Excelia Business School is a **triple accreditation institution (AACSB, EQUIS & AMBA)** and is - **Ranked among top 50 in the World** by Financial Times. Since its creation, Excelia has always maintained an openness to the world, and this global approach and attitude have contributed to the Group's sphere of influence. Excelia currently have 1375 international students on campus.

X



Mercer University, USA

Mercer University remains one of America's oldest and most distinctive institutions of higher learning. Mercer is a leader in equipping students with the professional knowledge they need for rewarding and successful vocations. Mercer offers academic programs at the undergraduate, graduate and doctoral levels. Mercer University School of Business is AACSB accredited.

A GOOD TEAM OF FACULTY ESSENTIAL FOR YOUR SUCCESS

At NSB, we understand that the quality of management education fundamentally depends on the faculty we choose. Therefore, we have recruited only the best faculty team from both industry and academia to provide you with a top-notch teaching experience.



Dr. S.R. Sridharamurthy
MVSc, PGDBA, MBA (USA), Ph.D.



Dr. Srinidhi K. Parthasarathi
BE., PGDM., Ph.D., D Litt.



Dr. A. V. Rao
MBA, Ph.D.
20+ years of experience



Dr. B. N. Sivakumar
MA, MBA, M.Phil, Ph.D.
30+ years of experience



Dr. Mohammad Irfan
M.Com, MBA, Ph.D.
16+ years of experience



Dr. Vijayakumar Thota
MBA, M.Phil., Ph.D.
14+ years of experience



Prof. B. R. Keshava
ICWA
29+ years of experience



Dr. S. Dhanabagiyam
MBA, Ph.D.
12+ years of experience



Prof. T. R. Narayana Murthy
PGDBA, PGDIRPM
37+ years of experience



Dr. P. MATHIVANAN
B.E., M.B.A., Ph.D.
16+ years of experience



Prof. Shalini R Nayak
MBA, MA, Ph.D.,



Dr. A. Abirami
12+ years of experience



Prof. Manali Agrawal
MBA, (Ph.D.)
7+ years of experience



Prof. Shreedhar Deshmukh
M.Tech, M.Sc, PGDSCM,
18 years of experience



Prof. Divya Mathur
M.Com, MBA
12+ years of experience



Dr. Rajni Gupta
PGDBM, M.Phil, Ph.D.
10+ years of experience



Prof. Swarnadeep M.
MBA (Finance), (Ph.D.)
6+ years of experience



Dr. S. Ganesh
MBA, PGHSM
25+Years of Experience



Prof. Sridhar M.
MBA (Marketing & Operations)
15+ years of experience



Prof. Dhritiman Chanda
MBA, (Ph.D.)
4+ years of experience



Prof. Libeesh P.C.
M.Com, NET, KSET, (Ph.D.)
13 years of experience



Dr. Shipra Shukla
M.Com, Ph.D.
5+ years of experience



Prof. Sreerajan Menon T.
BE, MBA
10+Years of Experience



Prof. Abishek Santhosh R.
MBA (Marketing), (Ph.D.)
3+ years of experience



Prof. Aradhita Deb
MBA (Marketing), (Ph.D.)
2+ years of experience



Prof. S. Mohanasundaram
MBA, (Ph.D.)
5+Years of Experience

4 International Adjunct Faculty

NSB continually strives to provide top-notch management education to its students through unique initiatives. To bring the best international learning experience directly into the classroom, NSB has appointed International Adjunct Faculty from around the globe, who are experts in their respective domains of specialization.



Dr. Arber Celiku, Ph.D.
Prof. of International Cultural Communication
Northern Illinois University College of Business, USA



Dr. Asle Fagerstrom, Ph.D.
Prof. of Marketing
Kristiania University, Norway



Dr. Che Mohd Syaharuddin Che Cob, Ph.D.
Prof. of Human Resource Management
UiTM Cawangan Kelatan, Malaysia



Dr. Denis Lescop, Ph.D.
Prof. of Strategy and Digital Transformation
Montpellier Business School, France



Dr. Marie Halene ABBO, Ph.D.
Head of the International Programs
ESC Pau Group, France



Dr. Edmond Hajrizi, Ph.D.
Founder and President
UBT, Kosovo



Prof. Javier Gonzalez
Senior Consultant for the United Nations
UAE



Dr. Lester Lasrado, Ph.D.
Associate Prof. of Visual Analytics
Kristiania University, Norway



Dr. Paul G.C. Hector, Ph.D.
Associated Researcher at LiTEM
Institute mines telecom Business School, France



Dr. Raghav Mukkamala, Ph.D.
Associate Professor of Digitalization
Copenhagen Business School, Denmark



Dr. Razana J. Johari C.A, Ph.D.
Associate Prof. of Auditing & Accounting Ethics
Universiti Teknologi MARA (UiTM) Shah Alam, Malaysia



Dr. Vikas Kumar, Ph.D.
Prof. of Operations and Supply Chain Management
Bristol Business School, UK



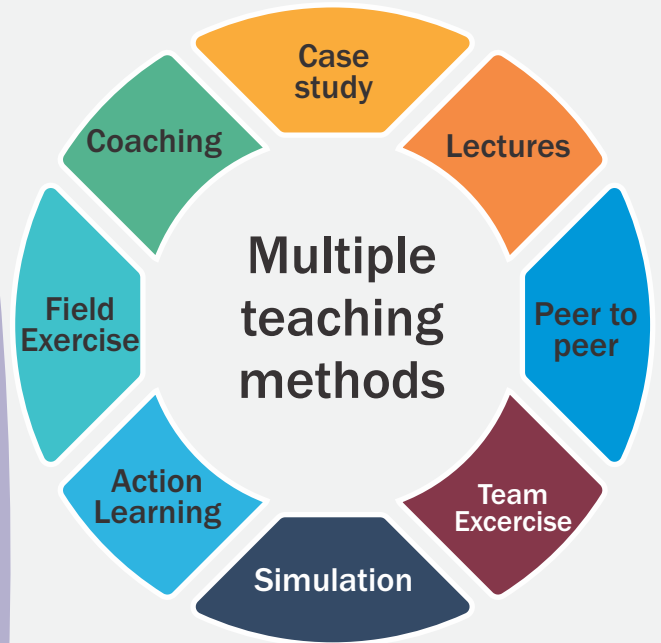
Dr. Xhyla Celiku, Ph.D.
Associate Prof. of Political Science
State University of Tetova, North Macedonia



Mr. Sebastien De Beantfort
Director of the Entrepreneurship Diploma
Tec de Monterrey, Mexico



Teaching Methods & Learning Outcomes



Our program is expected to help you acquire the knowledge, skills and abilities to:

- Take a strategic view of each situation
- Recognise the organisation process that leads to shared vision and motivation
- Identify different forms of knowledge and design and lead innovation strategies
- See the organisational network as a unit of production process
- Prioritize and manage tasks assigned / undertaken
- Establish social infrastructure in association with customers, competitors, suppliers distributors and teams
- Lead change in organisation
- Adapt new context, tasks, process, technologies and sources of information
- Communicate effectively in a multicultural world



INNOVATIVE TEACHING METHODS FOR BETTER LEARNING OUTCOMES



NSB encourages you to deepen and broaden your knowledge base through participation in various forms of experiential learning.

Experiential learning involves learning from experience. Examples in business schools include internships and job shadowing opportunities. At NSB, you are encouraged and given opportunities to engage in trust-building, problem-solving, and adventure activities, such as rappelling, dry river crossing, rock climbing, and water rafting.





Student Clubs

Surabhi - Cultural club

The Cultural Club at NSB aims to rekindle cultural pride in students and provide them with knowledge of Indian and global cultural heritage. With students from diverse cultural and geographical backgrounds, NSB is an ideal setting for cross-cultural bonding. The club regularly organizes cultural and literary competitions, encouraging students to represent the school in inter-collegiate, inter-university, and inter-state level cultural competitions.

Students from diverse cultural and geographical backgrounds study at NSB. They come together to form a cohesive community on our campus, thereby fostering humanistic values. NSB has established various clubs, such as the Culture Club, Movie Club, and Social Media Club, to explore your talents and provide a forum for exchanging ideas and views on a wide range of topics beyond academics.

Cultural activities are regularly organized to instill a sense of inclusion, teamwork, coordination, and amiability among students. At NSB, you will experience a vibrant social life filled with memorable events.



Ekalavya - Sports Club

For a Fit Body and an Agile Mind

NSB offers a variety of indoor and outdoor sports, including chess, carrom, cricket, football, and basketball, and regularly organizes sports tournaments to foster a competitive spirit among students.

The NSB sports club, EKALAVYA, is dedicated to instilling the spirit of sportsmanship. EKALAVYA regularly organizes sports events and provides opportunities for students to represent the college and university in inter-collegiate and inter-university sports events.





Yukti - HR Club

The HR Club at NSB strives to sensitize students to the nuances of HR and to foster interest in Human Resource-related activities. The club offers ample opportunities for students to naturally hone and enhance their social, interpersonal, and communication skills by organizing and managing various HR activities and events. Actively run by students, it encourages them to participate in, arrange, and

organize HR-related events. The club's activities also focus on developing team spirit among the students.

Additionally, the NSB HR Club hosts student chapters of the National Institute of Personnel Management (NIPM) and the National Human Resource Development (NHRD) on campus. These student chapters bring a host of HR events and HR managers to the campus, enriching the learning experience."

Women Empowerment Cell

"The empowered women is powerful beyond measure and beautiful beyond description"

- Steve Maraboli

The Women's Empowerment Cell (WEC) is established to empower women, enhance their understanding of women's issues, create a safe environment for women, and address practical issues related to the welfare of women faculty, staff, and students. The cell introduces female students to awareness camps covering topics such as health, legal issues, entrepreneurship, self-defense techniques, and more. It also provides a platform for them to share their experiences and views on their societal status, guiding them on ways to improve and empower themselves.



Disha Entrepreneurship cell



NSB recognizes India's entrepreneurial and startup potential and encourages you to become an entrepreneur.

Our Entrepreneurship Cell, 'DISHA,' is dedicated to aiding the development of India's entrepreneurial ecosystem. It facilitates efficient interaction among key components, including students, working professionals, aspiring and existing entrepreneurs, mentors, angel investors, venture capital firms, and corporates. This is achieved through various initiatives, such as interactive sessions and conferences. The cell is committed to nurturing and developing entrepreneurial ideas. Our faculty members guide you in identifying market opportunities, screening ideas, and developing viable business models. They also connect you with venture capitalists and assist in securing venture capital funding.

The Entrepreneurship Cell is entirely student-run, under the guidance of a team of faculty members trained by the National Entrepreneurship Network (NEN).

Srajana Social Media Club

Look. Listen. Join. Learn. Lead.

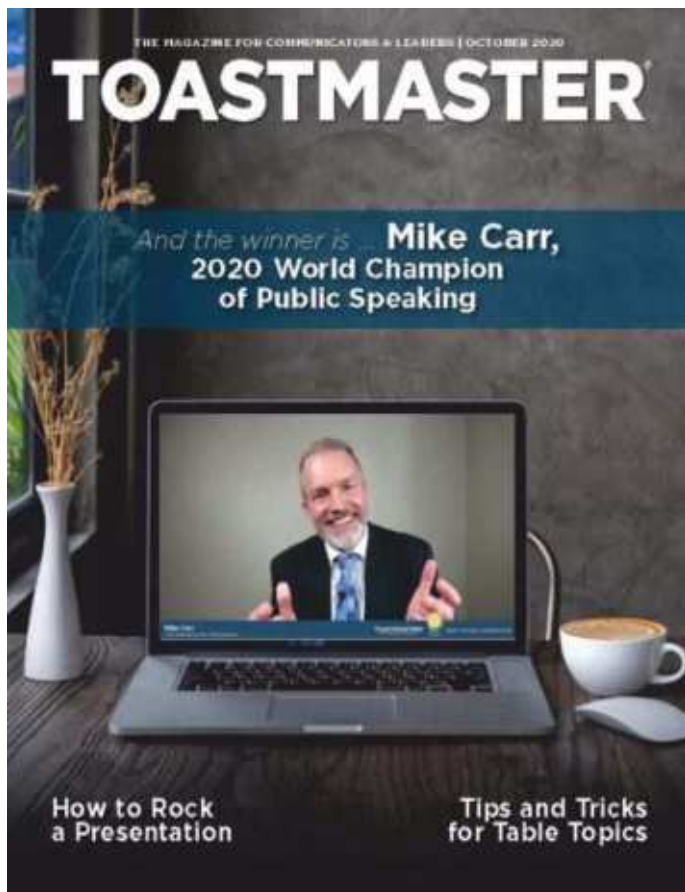


The role of a social media club today is quite distinct from what it was a few years ago. Currently, social media extends beyond merely updating statuses or posting pictures from recent events. It is revolutionizing how we search for jobs, communicate, learn, share, and conduct business.

Given these changes, there is a critical need to integrate social media into higher education, as it is transforming the world. The Social Media Club at NSB facilitates interaction among members to explore significant issues facing society as technology alters the ways in which people connect, communicate, collaborate, and relate to each other. The club helps you explore both personal and professional interests by connecting you with a community of peers who share similar passions.

Toastmaster's Club

Communication, leadership, and teamwork are essential skills that distinguish an effective manager from others. At NSB, we encourage you to develop these skills to become more efficient and focused. Our Toastmasters' Club is an initiative designed to help you develop strong leadership and communication skills, thereby gaining greater self-confidence. The club provides a positive and supportive learning environment where you can hone your public speaking skills. Besides delivering prepared speeches, you will also receive training in impromptu speaking. Developing the ability to speak eloquently off the cuff prepares you to discuss any topic and respond swiftly in various situations.



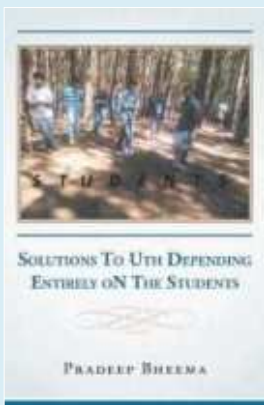
The NSB Toastmasters Club focuses explicitly on improving skills such as listening, critical thinking, providing feedback, time management, planning and implementation, organizing, delegating, and team building. Our club's events include Toastmasters meetings, competitions, workshops, and guest talks. This dynamic Toastmasters Club prepares you to face the future and develop goals to accomplish your dreams. At NSB, we ensure your progress in both leadership and communication in a stress-free atmosphere.

Sahithi - Literary Club

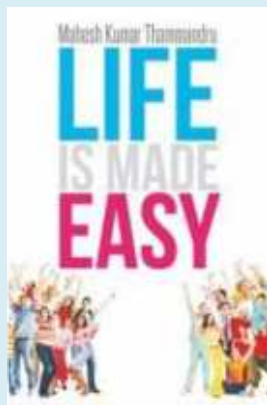
The club's primary objective is to foster literary activities, such as poetry, writing, and reading, among students. Literature enhances our understanding of the world and improves our communication skills. It represents refined communication, often conveyed through characters created by writers or the writers themselves. Literature provides a treasure trove of insights into others' feelings, thoughts, and emotions.

Each year, the club plans and conducts several events and programs, including book and poetry readings, interactions with authors, story writing, and poetry competitions. The literary achievements of NSB students positively reflect on the student body's profile.

Books authored by NSB students



Pradeep Bheema



Mahesh Kumar Thammandru



Swati Kumari



Drishyam - Movie Club



Inauguration of Movie Club by Mr. Otto Huber, Switzerland Theater Expert.

A group of ardent movie enthusiasts founded the Movie Club at NSB to introduce students to insightful films. The club screens a movie every weekend and has earned a special place in the hearts of all NSB students. Its popularity is evident, as it boasts more members than any other club.

The Club issues tickets for every movie premiere to generate revenue and also sells snacks and soft drinks. Thanks to the Movie Club, NSB students are becoming increasingly adept at understanding the technical aspects of cinema. The Club strives to make the learning process 'student-centric'.



KEY DIFFERENTIATORS

8 Graduate Assistantships



Graduate assistantships provide you with hands-on work experience and facilitate earning while learning.

NSB provides opportunities for you to work on projects of reputed companies under the graduate assistantship program. GAs are recruited to assist faculty members in teaching and research too.

9 Student Consulting

In consulting projects, a group of students acts as consultants to solve real-time business problems within an organization. Unlike internships, consulting projects require a strong understanding of business, as well as skills in consulting, analysis, and research. Students collaborate for approximately 8-10 weeks on a project, culminating in a final presentation.



10 Personality Development

Our personality development programs are designed to enhance your commitment to society, instill ethical values, improve your interpersonal skills, and foster a positive attitude.

We have integrated personality development into our curriculum, recognizing its importance. While regular training sharpens and deepens your intelligence, personality development focuses on building your inner strength. We collaborate with reputed trainers to conduct our programs and organize a series of motivational talks by experts, as well as classes to enhance your communication skills.

Our alumni have highly praised these personality development programs, with many attributing their career success to the comprehensive training provided by NSB.



PROMOTING
DIVERSITY
TO CREATE
AN ENRICHING
LEARNING
ENVIRONMENT





Campus Diversity

NSB is truly a global business school, attracting students from across continents. Students at NSB come from all states of India, and a significant number of international students add global diversity to the classroom environment. Thanks to robust student exchange and immersion programs, NSB boasts the diversity befitting a world-class business school.



KEY DIFFERENTIATORS



Breathtaking Campus

NSB's eco-friendly and verdant campus is breathtakingly beautiful, with distinctive, futuristic, iconic buildings. The airy classrooms, landscaped gardens, sprawling lawns, blooming flowers and water bodies make it look magnificent.

Seminar Hall

Ultra modern seminar hall for corporate presentations and seminars. Accommodates 150 students.



Waiting Rooms

Help students to wait comfortably before the classes begin.



Amphitheatre

Beautifully designed amphitheatre has a seating capacity of 800 and caters to all extra-curricular activities of students.





Computer Lab

NSB campus has a state-of-the-art computer centre with the latest computer machines, software, and wifi internet connectivity

Well-equipped Classrooms

The classrooms are well-ventilated, spacious, air-conditioned, equipped with comfortable furniture and advanced audio-visual equipment to facilitate presentations.

Reading Park

This first-of-its-kind park is ideal for calm reading amidst nature. The park has many fruit-bearing trees and neatly designed seats for reading in a refreshing environment. Students can take a leisurely walk along the reading park between their reading sessions.

Wi-fi Connectivity

The entire campus and the reading park is wi-fi enabled.



KEY DIFFERENTIATORS



Breathtaking Campus

First Aid Room

Fully equipped first-aid room for the use of students and staff

Transportation



Cafeteria

A well-equipped cafeteria to serve snacks and beverages





Convention Hall



Sports Ground

Ideal for sports activities such as Cricket, Volleyball, Throwball, Basketball, Badminton, etc.



Library

The library is well-stocked and regularly updated with the latest books and journals on management.



New academic block
A grand academic block with state-of-the-art technology for learning.

Lights, Camera, Action!

The NSB Campus, with its spectacular facilities, attracts not only students from across the country but also moviemakers. Recently, a movie was shot on campus, involving more than 40 NSB students. Furthermore, many students participated in acting and were involved in the dubbing process. It was indeed a great exposure opportunity for the students.



13 Hostels

- Located very close to the campus
- Separate facilities for boys and girls
- Spacious rooms with necessary amenities
- Nutritious and hygienic food
- Wi-fi enabled to provide 24x7 access to internet
- Round-the-clock security
- Gym facility with modern equipment
- Association with Vimalalaya Hospital for cashless admission in case of emergency health issues
- Accidental insurance of Rs. 50,000 for all students
- Close to shopping malls, multiplexes and hospitals
- Well connected to city through bus routes



SAHAAY – A NSB Initiative

SAHAAY, the CSR initiative of NSB, runs with the goal of caring, helping and giving hope. Mindful of this, the faculty and student representatives of NSB take up many social support and outreach programs.



Blood Donation Camp

SAHAAY, the CSR initiative of NSB, operates with the goals of caring, helping, and giving hope. With this in mind, faculty and student representatives at NSB undertake numerous social support and outreach programs.

Scholarships



NSB awarded scholarships amounting to Rs.13,25,000 to the students of MBA cohort 2021-2023 for their extraordinary performance in the National level entrance examination.

The event was held on 25 April 2022. NSB presented the scholarship and certificate of appreciation to 13 students.



Azadi Ka Amrit Mahotsav Program with Govt. Schools Children

To mark the 76th Independence Day celebration, we organized CSR activities at Singena Agrahara Govt. School, Bengaluru, themed 'Azadi Ka Amrit Mahotsav' - the Diamond Jubilee Year of Indian Independence. Our students conducted activities such as quizzes, drawing competitions, and games related to the freedom struggle and the unsung heroes who made sacrifices, all aimed at the school children.



Renovation of Local Government School

NSB is dedicated to giving back to society in its unique way and is committed to making a difference for the less privileged sections of the community.

In an effort to make education both enjoyable and meaningful for children in government schools, NSB has initiated a project to revamp the infrastructure of a local government school. This includes cleaning and repainting the school to ensure a clean and tidy environment.



15 Centres for Excellence

1



Centre for Digital Transformation & Business Analytics



Dr. Lee Schlenker

Professor of Business Analytics and a Principal Consultant at Business Analytics Institute. He has over twenty years of expertise in banking, finance, telecommunications, and public administration.

NSB has signed an MOU with Business Analytics Institute (France) with a vision to contribute to the knowledge and skills of digital transformation of business and society. The Centre for Digital Transformation and Business will undertake the following activities to achieve its objective

- Train students in industry required skills and knowledge in business analytics and digitization
- Conduct multi-disciplinary research on the digital transformation of business models, production processes and economic markets
- Disseminate the research in peer reviewed academic and trade journals
- Amplify the reputation for an industry recognized Centre for consulting and training

About BAI, France

BAI is a group of international practitioners and specialists with a proven track record in industry and academics to facilitate workshops, conferences, and consulting assignments. It has a solid presence in many continents and is considered a “Think Tank” in business analytics and digital transformation.

2 Center for Securities Market

NSB proudly announces its association with NISM. The students would take up NISM certification and appear for the test at the NSB Academy itself.



NISM certificates are part of our MIP Program, which aims to make students “industry-ready” and provide required professional skills in the area of Finance.

The National Institute of Securities Markets (NISM) is a public trust established in 2006 by the Securities and Exchange Board of India (SEBI). The institute carries out various capacity-building activities to enhance the quality standards in securities markets.

Prof. Divya Mathur

Assistant Professor of Finance and Co-ordinator of NISM.





Renuka Molleti
Marketing Manager,
Mudra Signages, USA



Anu L Mohan
Senior Process
Specialist, Axa XL,
Belgium



Harihara Sudhan R
Cleanco Debai
Services,
Abu Dhabi



**Karishma Anandu
Nayak**
Horizon Gulf,
Dubai



Ravi Teja Sontineni
SISA Information
Security, USA



Kiran Babu Kotte
HR Manager, Arab
Engineering Bureau,
Toronto



**Praveen Kumar N
Germany**



Subin Kurien
Joulestowats J2W,
London



Shynisha Shaik
HR Assistant, Lootah
Group of Companies,
Dubai



Sireesha Chowdary
Business Analyst
PG&E, California,
USA



Abid Nayeem Ansari
Senior Finance Officer,
Mazaya Food Trading Est.
Dammam, Saudi Arabia



Sahiti Lahari
Cavalier IT Inc, USA



Vinaya Viswanathan
HR Executive, Consilium
Technologies, SA



N Harish Subramanian
Sales Executive, Freight
Systems Ltd.
Dubai



Karthik C.
Manager,
Advertising Agency
Singapore



Gautam Nagpal
Pau University,
France



Sakthi Suresh
Shopping Experience
Executive, IKEA,
Kuwait



Vijish Kumar V
Logistic at Nikai
Dubai



Ujwala Yadav
Toronto



Sneha P
L M B, London



Soujanya
HR Specialist,
Commonwealth Bank
of Australia



Sneha
Proprietor,
Wilmington,
Delaware, USA



Syed Nayeemul Hasa
Skynation
Developmeny, Oman



**RAKESH G
CALIFORNIA**



Pranav Govindraj
France



Manjaree Baruha
California



Karturi Tanuja
USA



Jincy Sarah George
Dubai



Sai Sathamanyu
Dubai



Harish
Sun Power, Dubai



**Gautam
Nagpal,**
Esc. Pau, France



Tarunima Sirohi
Boston, USA

...and many more

Alumni Speak

U Manoj Kumar [2012-2014]

Best decision ever made.

I am currently working as an Assistant Manager at HDFC Bank Ltd., and I am proud to be an NSBian. I had a great time studying here and am thankful for the opportunity. Joining NSB was the best decision I ever made.



Sama N V Avinash [2013-2015]

I owe my today's good position to NSB.

I came to NSB as a small bird without knowing how to fly, but I was taught how to fly here. At joining, I didn't have any presentation or speaking skills. At the end of the 3rd sem, I got a chance to attend the ANZ interview, which had eight rounds. I cracked it and am now in a good position because of NSB. I have to thank my professors and senior friends for my successful journey.



Ferdinand Claud [2013]

NSB honed my skills.

I am currently working as a Manager at City Bank. NSB provided ample opportunities to hone my skills and become an industry-fit. I always thank NSB for making me career-ready.



Mahalakshmi Pabavinasam [2012-14]

Thanks for providing excellent placement.

I am currently working at JP Morgan as a senior financial analyst. NSB provided me with an excellent placement. I have learnt many things at NSB that made me the professional I am today. My big thanks to all NSB staff, professors and lecturers.



Sunil Kumar [2010-12]

Wonderful Support

It was a fantastic journey of two years with lots of learning opportunities, adventure programs, foreign visits/industrial visits and daily seminars. All these activities helped me to be what I am today. I am presently working in HSBC as an Assistant manager. It was great to be a part of NSB. I was placed through campus recruitment. Thank you, NSB, for guiding me to choose the right career.



Tarunima Sirohi [2010-12]

Feel blessed to have NSB as a mentor.

I have happy news to share. I have been offered a DBA (Doctorate in Business Administration) finance specialization at Hult International Business School, Boston, USA. I am so thankful for all the help you have given me to make this possible. I am glad and feel blessed to have mentors like you in my life. It means a lot to me, sir. Thank you so much, sir, for everything.



Jincy George [2015 - 2017]

Plenty of warm memories!

Being a part of NSB Academy always brings back plenty of warm memories. Seeing it grow makes me proud to be a product of NSB. My MBA & PGPM days have been filled with experiential learning, industry expert sessions pipelined with presentations, assessments, industry visits and internships. NSB focuses on the holistic growth of students and equips us to dive into the corporate world with much ease. Additionally, NSB has a beautiful infrastructure that brings in full-filled vibes and best-in-class facilities. Hats off to NSB for their spectacular growth that conforms to global standards.



Soumita Kundu [2014-2016]

Life Changing

My two years of MBA journey at NSB under the guidance of erudite and experienced faculty members have changed my professional and personal life. They go beyond teaching mere academic syllabus and expose us to hands-on entrepreneurial skills. Their friendly demeanour and professional attitude gave me the confidence that I am always a part of the NSB family. A special THANKS to our Respected President Sir, for treating each student as his family member. I feel proud and blessed to be an alumnus of the NSB.



Nikhil [2018-2020]

The best journey of my life.

To take one step forward is to begin a new journey". This is my experience at NSB, which started on 14 August 2018. Days passed, and we gradually got engrossed in our curriculum, and the best part was that it was so much fun. We learnt, played and laughed together. I have never experienced such rich diversity of events being organized so beautifully. The best thing about being a part of NSB is that even though there is a lot of diversity, you always feel included. There is a sense of belonging to that place. NSB, for me, is like family.



Gopal [2014]

Great to be a part of NSB.

I am presently working at HSBC as an Assistant manager. It was great to be a part of NSB. I was placed through campus recruitment. It was an incredible journey at NSB, and all the faculty were supportive during every step of our MBA programme. Thank you, NSB, for guiding me in choosing the right career.



Mr.Govardhan [HR Team Lead, Google India]

NSB genuinely cares for its students.

NSB is an institute that genuinely cares for & guides students along the educational path & has fostered the proper spirit of academics in its students.



This program is the signature program of NSB that highlights our effort to provide you with a broad-based understanding of the diversity and excellence of Indian industries. The places of visit include manufacturing facilities, industrial museums, ports, estates, clusters, centres of excellence, research institutions, etc.



AirBus, France

International Industrial Visits

	Countries	Companies Visited
1	Dubai	Transworld, Supertek, UAE Exchange, Emirates NBD, Sunpower, Al Rawabi Dairy
2	RAK (Ras Al Khaimah)	Star Cement
3	Abu Dhabi	NMC Speciality Hospital, Ferrari World
4	Singapore	Tiger Breweries, SHRI, Virtusa, Singapore Exchange, Newater
5	Indonesia	Schneider Electric, Batamindo Industrial Park, Kabil Industrial Estate
6	France	Euralis, Air France
7	Spain	Olympic Stadium
8	Qatar	Qatar Islamic Bank
9	Belgium	Atomium, Mini Europe

+ many more...



Star Cement, RAK, UAE



Nestly, Nanjangud, Mysuru



BP Batam, Indonesia



Texvalley, Erode



Al-Rawabi Dairy Company, Dubai



TVS, Mysuru



Schneider Electric, Singapore



Protac, Kolar

Tapping into KNOWLEDGE from diverse sources



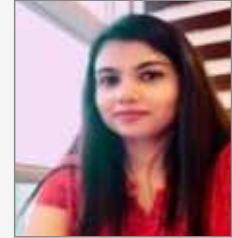
Mr. Manas Dasgupta
Head
Weath Technology-ANZ



Mr. Rajeevan K.K.
Managing Director,
Shree Rakshaa Innovations



Mr. Durga Prasad
Director, Global HR
Shared Services - ATKINS



Dr. M. Shanmuga Priya
Associate Manager at L&T
Technology Services



MOV Narasimha
CEO
Akshay Money Management



Dr. S. Nagendra
Dean - NMIT



Mr. Naga Siddharth
Leadership Coach



Mr. Radhakrishna Somayaji
Director-Sales & Marketing
Liebherr Appliances India Pvt. Ltd.



Prof. Santosh Rebello
Co-ordinator BIF (DBT, Ministry of
Science & Technology)



Mr. P.B. Kotur
GM HR, Global Goodwill
Ambassador at Wipro Limited



Dr. Ranjini Jois
Psychotherapist



Dr. Mahesh P.S.
Joint Commissioner & Director
Govt. of India



Mr. Laxminarayanan G.
Global Delivery Head &
Sr. Vice President, Polester
Solutions & Services Pvt. Ltd.



Ms. Meenakshi
HR Advisor
State Council Member at WCCI



Mr. ANANTH A.
Founder
Quantech Origin



Mr. Chella Pandian Pitchai
Biocon Biologics

Placement Cell - Led by industry veterans



D. R. Nagaraj

A senior HR specialist and a trainer, D. R. Nagaraj has worked in the HR division of MICO Bosch. He has conducted Management Development Programs in many countries, including Sri Lanka, Thailand, Malaysia, UAE, Oman, Kuwait and Bahrain. He has published over 50 articles in professional journals and authored/co-edited three books. He has held top positions in various professional bodies and won many awards.



Kavitha

Kavitha is a performance-driven professional with good relations with professionals in the education sector and the corporate world. A self-driven woman with good human qualities, she has over 20 years of industry experience. She is currently the Head of Corporate Relations at NSB.

Corporate Testimonials



Ms. Prakrithi Shetty, Head HR, ABB

“Curiosity and eagerness to learn are the qualities observed in NSB students.”



Mr. Robert Allenn, Bostik

“Students at this institution are willing to learn, participate and are energetic.”



Ms. Shyamala, Café Coffee Day

“Students are quite interactive, respectable and well groomed. Very good campus facilities.”



Mr. Ram M, Ex-ITC

“Students are eager to learn and asked relevant and industry-specific questions that enhance learning and open up minds.”

**Mr. Govardhan
HR Team Lead, Google India**

“An institute that cares & guides students along the educational path & has fostered the proper spirit of academics to its students.”



Mr. Shiva Kumar, Mindtree

“Students are very eager, curious and open. Very cordial and professional.”



Mr. P K Mohan Kumar, Taj Group

“Students participate very actively and carry high energy.”



Mr. Rajan, Senior GM- Sales, Amul

“Students of NSB have the ability to solve issues, analyse and question them.”



Ms. K R Anjana, GM-HR, TCS

“Students of NSB are very mature and in line with the industry's requirements. Inquisitive and respectful at the same time.”





NSB has always maintained an impressive placement record of 100% and ensured that its placement quality is among the best in the industry. NSB has accomplished this by giving top priority to placement activities and by building pre-placement training and career coaching right into the curriculum. Pre-placement training takes place concurrently with the MBA program and includes sharpening your communication, presentation, aptitude and analytical skills.

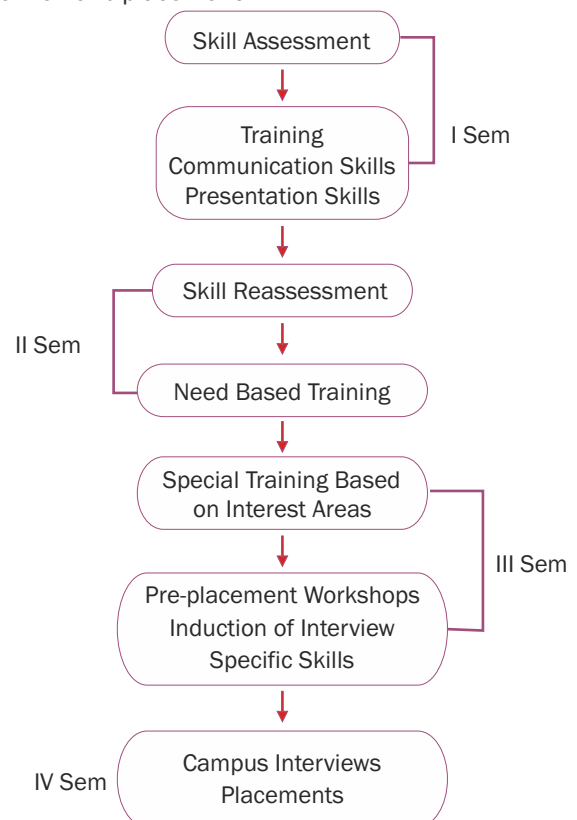
Placement Planning

At NSB, pre-placement training and career coaching are integral parts of the curriculum. Class time is dedicated to developing skills necessary for creating a strong résumé, preparing for rigorous interviews, uncovering hidden career opportunities, networking effectively, and strategizing for your career.

We guide you through a well-structured placement process to ensure employment in top-tier companies. From the moment you enroll and begin your first semester, the management conducts a skill assessment and implements measures to enhance your skill sets. This includes training in communication skills, presentation techniques, and project management. In the second semester, your abilities are reassessed, and further training is provided based on your needs.

In the third semester, you are given specialised training based on your areas of interest. Pre-placement workshops

and induction of interview specific skills are also provided this semester. During the entire placement process, the management of NSB ensures that every small detail regarding personality development, academic progress and practical learning is taken care of. By the time you reach the fourth semester, you will be fully ready for the campus interview and placement.



Latest Placement Highlights

43.50 LPA

Highest Package
(International)

21.00 LPA

Highest Package
(Domestic)

7 LPA

Average Package
(Domestic)

200+

Companies
Visited

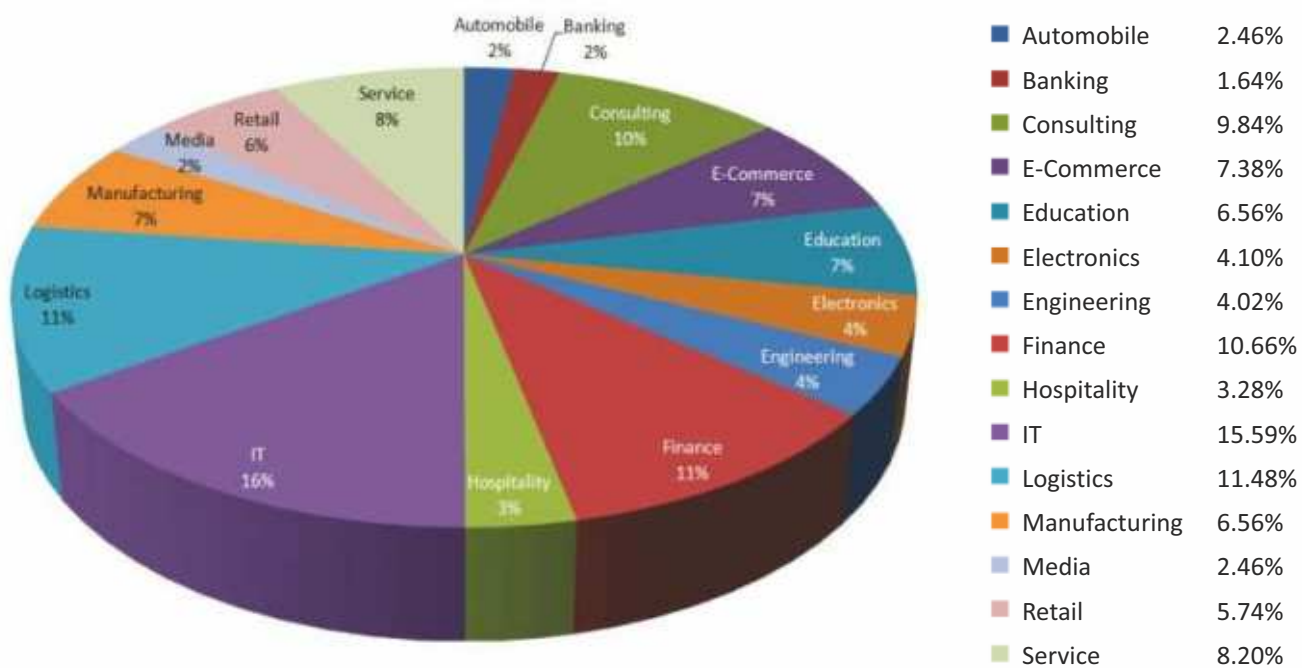
45%

Pre-Placement
Offers

99.6%

Students
Placed

Sector-wise Placements



	<ul style="list-style-type: none"> • AAF INDIA • Accenture Consulting • ACCOLITE • Accrete Globus Technology Pvt Ltd. • Adecco • AEGON LIFE • AMAZON • Anand Rathi Financial Services • AON • Arcesium • Aspire Systems • Ather Energy • Atkins • Auto Ninja • AXIS BANK • Bain Capability Network • Bajaj Finserv • Bata India • Berger Paint • Big Basket • Biocon • Bisleri • BOSCH Ltd • Boston Consulting Group • Boston Financial Services • Britannia • BYJUS • CAREERNET • Caterpillar • CBRE • Century Link • Cerner • Chaipoint • CISCO • Citicorp Services Pvt. Ltd • Citigroup 						
	<ul style="list-style-type: none"> • City Union Bank • COFACE • Coffee Day • Cognizant • College Dunia • Core EL Technologies • CRMIT • CUEMATH • Cushman & Wakefield • Daily Hunt • Daimler • DANSKE IT • DE Shaw & Co • Decathlon • DECORPOT • DELL • Deloitte • DHL • Dun & Bradstreet • DXC Technology • EDELWEISS • Edelweiss Broking Limited • Envestnet Yodlee • Envision Financial Systems • Ernst & Young • Evoke Analytics • Exim Bank • EXL Services • Extramarks • EY GBS • EY GDS • Federal Bank • FedEx • FORBES INDIA • Genpact • GlaxoSmithKline • Godrej Properties • Goldman Sachs 						
	<ul style="list-style-type: none"> • Google • Grant Thornton • HDFC Ltd. • Hexaware Technology • HICARE • Hinduja Global Solution • HOUSEJOY • ME & MOM • HP • HSBC • HUDSON'S BAY • HUL • HYATT • Hyundai • IBM • ICICI Bank • ICICI Securities • ICRA • IDFC • IDG Media • IET • IIFL Holdings • Indegene • IndianMoney.com • INDUSIND • Infiniti Research • Info Edge • Informatica • Infosys • Intellipaat Software Solutions • ITC - Lifestyle • ITC Foods • ITC Infotech • ITC Ltd • Jana Small Finance Bank • JLL • John Distilleries 						

	<ul style="list-style-type: none"> • JP Morgan Chase • Kantar • Karur Vysya Bank • Kelloggs • Kotak Mahindra Bank • KPMG • Kristal AI • L&T Financial Services • L'Oreal • Landmark group • LG ELECTRONICS • LGSOFT • Luminous India • MANJUSHREE INDIA • MAX RETAILS DIVISION • METRO CASH&CARRY • Microland • Mindtree • Moodys • Moody's Analytics • MTR • Mu-Sigma • Muthoot Finance • MUTUAL INDUSTRIES • Naukri Infoedge India • Nestle • NOBROKER • MOSCHIP • Novartis • NTT Data • Odessa Technologies • One Plus • Oracle Financial • Oracle India • Orient Cement • Page Industries (Jockey) • PAYTM • PHONEPE 					<ul style="list-style-type: none"> • PRAMATA • Prestige Group • PROPERTY PISTOL • PWC • Quess corp • Randstad • Reckitt Benckiser India • RELAINCE • Ricoh India • Rittal India • S & P Global • SAINT GOBAIN • Salesforce.com • Samsung • SAP • Schindler Group • Schlumberger • Schneider Electric • SCIO Health Analytics • SWIGGY • Securenow • SG ANALYTICS • Shadowfax • Shell India • SIMPLILEARN • Sobha Hartland- Dubai - UAE • Sonata Software • South Indian Bank • South Korean Trade Embassy • Square Yards • SQUAREYARDS • SRF Ltd • STATE STREET • Swiss Re • SysCloud Inc • Tata Capital 	<ul style="list-style-type: none"> • Tata Consultancy Services • TCS • TeamLease • Tech Mahindra • TEG ANALYTICS • TELTONIKA • Temennos • Textual Analytics Solutions • Think and Learn • Thomson Reuters • Timken • Titan • Toyota Industries Engine • Toyota Kirloskar Motors • TresVista Financial Services • TTK Prestige • TÜV Rhineland • TVS • Ujjivan Small Finance • United Breweries • UPGRAD • URBAN PIPER • Usha International • UTI AMC • Vedantu • VM Ware • Whatfix • WHITEHAT JR • Wildcraft • William Penn • Wipro Ltd. • XL DYNAMICS • YES Bank • Zolostays • Zomato • Zycus 	

Admission Process

Admission Requirements

A degree from a recognized university with 50% marks in aggregate [45% for SC/ST]. Applicants waiting for their final year results may also apply. However, such students will be given provisional admission.

A. Test Score: A student applying to NSB for PGDM must have a valid CAT/GMAT/XAT/MAT/ATMA/CMAT/KMAT score.

B. Interview: GD/PI

While admitting candidates, the selection committee considers academic performance, test score, performance in the interview, prior work experience, level of maturity and motivation, ability and willingness to make a commitment to the graduate study in business, extracurricular achievements, honors and awards.

Application Procedure

Step 1: Apply online at www.nsb.edu.in

Step 2: Interview: Once your completed application is submitted, our admission officers will get in touch with you within three working days to schedule interview or GDPI.

Step 3: Receive offer letter - Successful candidates will be sent an offer letter upon completion of interview.

Step 4: Confirm your admission by paying admission fee

Documents needed at the time of reporting (August)

- 10th Standard Certificate
- 12th Standard Certificate
- Degree mark sheets for all years/semesters/trimesters
- Degree Certificate (Provisional/Official), if available
- Copy of the test score
- Migration Certificate from the University
- Transfer Certificate from the College



Merit Based Scholarship

NSB offers scholarships based on recognized national level tests. (MAT / CAT / XAT / CMAT / ATMA / GMAT)

Above 95 percentile	Rs. 50,000/-
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Above 90 percentile	Rs. 25,000/-
---------------------	--------------

Apart from scholarships students can seek available graduate assistanships.

Bank Loan Facility

NSB understands that management education is an investment for leading a meaningful life for you. All NSB students can now avail of the facility of education loans through a single-window electronic platform and pursue their dream.

You can visit www.vidyalakshmi.co.in for more details.

Admission Hotline



▶ 937 9 244 007

▶ 937 9 244 004

Email: pgdm@nsb.edu.in

Follow us on



Search word: NSB Bangalore

NSB Convocation 2023





Sprawling Green Campus of NSB

- | | |
|-------------------------------|-----------------------|
| 1. Academic and Faculty Block | 9. Cricket Net |
| 2. Academic Block-2 | 10. Convention Hall |
| 3. Amphitheater | 11. Football Court |
| 4. Admin Block | 12. Volleyball Court |
| 5. Cafeteria | 13. Shuttle Badminton |
| 6. Main Entrance | 14. Throwball Court |
| 7. Parking | 15. Basketball Court |
| 8. Kabaddi Court | |

Website



NSB World Business School

Sy. No. 84/1A, Singena Agrahara, Huskur Post, Anekal Taluk, Bangalore - 560 099
pgdm@nsb.edu.in | www.nsb.edu.in

Admission Hotline: 93792 44007 / 93792 44004



Location Map

