

MANDATORY DISCLOSURE

Name of the Institution: NSB WORLD BUSINESS SCHOOL

Address	Sy. No. 85, Singena Agrahara, Huskur Post Anekal Taluk, Bangalore 560099
Phone No	080 2976777/78
Mobile No.	9880941235
Email Id	director@nsbwbs.edu.in
Website Address	www.nsbwbs.edu.in
Institution Type	Self-Aided
AICTE Region	South-West

Name and Address of Trust/ Society/ Company and the Trustees:

Name of the Trust	National Educational & Social Trust
Address	Sy. No. 85, Singena Agrahara, Huskur Post Anekal Taluk, Bangalore 560099
Phone No	080 2976777/78
Mobile No.	9880941235
Email Id	president@nsb.edu.in
Website Address	ww.nsbwbs.edu.in

Name and Address of the Director:

Name	Dr. S R Sridharamurthy
Address	Sy. No. 85, Singena Agrahara, Huskur Post Anekal Taluk, Bangalore 560099
Phone No	080 2976777/78
Mobile No	9880941235
Email Id.	director@nsbwbs.edu.in

Name of the Affiliating University: AICTE

Governance:

a. Board of Governors:

Members nominated by the Trust	<ol style="list-style-type: none">1. Chairman: Shri.K.V. Raghavaiah<ul style="list-style-type: none">• <i>Former General Manager- Human Resources, ITC</i>• <i>Has 35 years of industry, Teaching and Training Experience.</i>2. Dr. S. R. Sridharamurthy, Director, NSB World Business School<ul style="list-style-type: none">• <i>Has 25 years of industry, entrepreneurship, teaching and training experience</i>3. Shri. D.R.Nagaraj<ul style="list-style-type: none">• <i>Former president of NHRD & NIPM with over 30 years of industry, teaching and training experience</i>4. Shri. B.S.Prakash, MBA (IIM-A)<ul style="list-style-type: none">• <i>Has 30 years of industry, entrepreneurial and teaching experience</i>5. Mr. Israel Inbaraj<ul style="list-style-type: none">• <i>Corporate Manager with over 20 years of experience</i>
Two Faculty members:	<ol style="list-style-type: none">6. Dr.A.V. Rao, PhD., Professor (Management)7. Mrs. Shalini R Nayak, MBA., Assistant Professor
Nominee of AICTE	8. Yet to be nominated by AICTE
Industrialist/Technologist/ Educationist from the Region nominated by State Government	9. Yet to be nominated by the Government

b. Members of Academic Council:

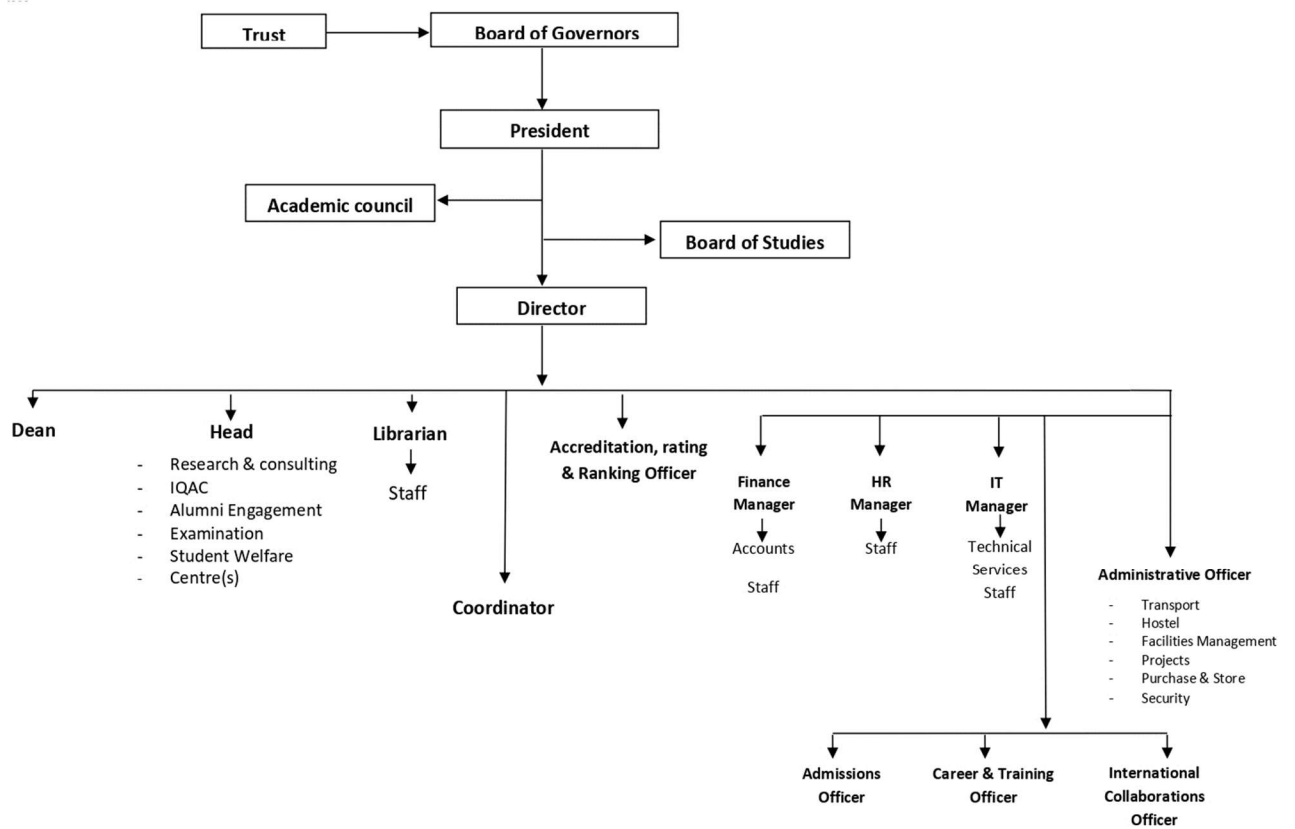
Dr S R Sridharamurthy	Chairman
Dr. Lallu Jiseph	Quality Management and Associate General Superintendent, CMC Vellore & Secretary General, Consortium of Accredited Healthcare Organizations (CAHO).
Dr. Pachayappan	Assistant Professor in Operations and Supply Chain Management IIM - Sirmaur
Dr P Rajendran	Director, Paragon Dynamics Chennai, Tamil Nadu
Mr. Rajendra Awasti	Co-Founder EPIKInDiFi , Chennai
Mr. Shyam Kokku	Senior Director, Human Resources, Alghanim Industries

c. Frequency of Board meetings:

Board of Governors	2
Academic Council	2
Board of Studies	2

Board of Studies		
SI No	Name	Designation
1	Dr S R Sridharamurthy	Chairperson
2	Prof Shalini R Nayak	Member
3	Mr Laxminarayanan	Industry Expert
4	Dr M R Bhavani	Academic Expert
5	Dr Christo Selvam	Academic Expert
6	Dr A V Rao	Member
7	Dr K Raghu Ram	Member
8	Dr Shipra Shukla	Member
9	Prof Manali Agrawal	Member

d. Organizational Chart and Process:



e. Nature and Extent of involvement of Faculty and students in academic affairs/improvements:

Two faculty members have been inducted as Board of Governors to have representation in Academic affairs. Student representatives have been added as members of various committees to facilitate transmission of ideas and feedback in the process of academic delivery.

f. Mechanism/ Norms and Procedure for democratic/ good Governance:

All faculty and staff members are subjected to 360-degree feedback to ensure good conduct and governance. Various student committees and faculty council has adequate say in day-to-day affairs of the Institute.

g. Student Feedback on Institutional Governance/ Faculty performance:

Regular feedback is taken on approved formats, confidentially, to ensure reflections on faculty performance and institutional governance. Furthermore, a Grievance Redressal Committee is formed to look into student grievances, if any

Grievance Redressal mechanism for Faculty, staff and students

- | | | |
|------|--|-------|
| i. | Establishment of Anti Ragging Committee | : Yes |
| ii. | Establishment of Online Grievance Redressal Mechanism | : Yes |
| iii. | Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University | : Yes |
| iv. | Establishment of Internal Complaint Committee (ICC) | : Yes |
| v. | Establishment of Committee for SC/ ST | : Yes |
| vi. | Internal Quality Assurance Cell | : Yes |

Programmes:

- | | | |
|----|--|--------|
| a. | Name of Programmes approved by AICTE | : PGDM |
| b. | Name of Programmes Accredited by NBA | : NA |
| c. | Status of Accreditation of the Courses | : NA |
| d. | Total number of Courses | 1 |
| e. | No. of Courses for which applied for Accreditation | : NA |

Sl. No	Name of Programme approved by AICTE	No. of seats	Duration	Cut off marks	Fees in Thousands	Placement Facilities	Placement Salary Details(in Lakhs of Rupees)	
							Max. Salary	
1	PGDM	60	Two Years	Average of 50% in all examinations leading to graduation (45% for SC/ST candidates) and participation in any of the Entrance Tests- XAT,CAT,CMAT, MAT,ATMA and GMAT, KMAT	4,00,000 per year	YES	12.0	5.72

- Approved for 2023-24 Batch

Faculty

Permanent Faculty	: 06
Adjunct Faculty	: Nil
Permanent Faculty Student Ratio	: 1:20
Number of Faculty employed and left during the last three years	: NA

Faculty Profile:

Name	DR.S. R. SRIDHARAMURTHY
Date of Birth	20.06.1968
Educational Qualifications	B.V.Sc, M.V.Sc, PGDBA, Ph.D
Teaching Experience	17
Research Experience	1
Industry Experience	07
Area of specialization	Management
Courses taught	Marketing, International Business & Strategy
Research Guidance	
i. No. of paper published in National/International Journals/ Conferences	National-01
ii. Master	International-0
iii. Ph.D	
Projects Carried Out	40
Patents	0
Technology Transfer	0
Research Publications	1
No. of Books published with details	0

NAME	DR A V RAO
Date of Birth	21-09-1960
Educational Qualifications	MBA, GDMM(IIMM), Ph.D
Teaching Experience	17 Years
Research Experience	-
Industry Experience	23 Years
Area of specialization	Marketing, Supply Chain Management, International Business
Courses taught	Retail Management, CSR, Innovation Management, International Business, Logistics and SCM
Research Guidance	Total 6
iv. No. of paper published in National/International Journals/ Conferences	Published 4 Papers, Organised 3 National Seminars/Conferences to MBA students
v. Master	
vi. Ph.D	
Projects Carried Out	Part of the faculty in a Project to train supervisory and Officers of Visakhapatnam Dockyard Ltd, offered by GSIB, GITAM university
Patents	Nil
Technology Transfer	Nil
Research Publications	Nil
No. of Books published with details	Contributed a Chapter in a book prescribed as Text Book, Paper and Printing Technology Course

Name	SHALINI R NAYAK
Date of Birth	04-01-1980
Educational Qualifications	MA (ECONOMICS) MBA(HR), Mphil
Teaching Experience	21
Research Experience	10
Industry Experience	02
Area of specialization	Economics
Courses taught	Economics for Managers, Human Resource Management, Financial Markets and Services, International Business
Research Guidance i. No. of paper published in National/International Journals/ Conferences ii. Master iii. Ph.D	10 papers
Projects Carried Out	NIL
Patents	NIL
Technology Transfer	NIL
Research Publications	10
No. of Books published with details	04

Name	DR. K RAGHURAM
Date of Birth	08.06.1971
Educational Qualifications	MBA., PhD
Teaching Experience	25 years
Research Experience	17 Years
Industry Experience	Nil
Area of specialization	Human Resources
Courses taught	Organisational development, Learning and Development, Performance Management System, Business Law, Human Resource Management, Recruitment and Selection, Strategic Management, Projects and Operations Management, Managerial Skills

Research Guidance i. No. of paper published in National/International Journals/ Conferences ii. Master iii. Ph.D	5
Projects Carried Out	NIL
Patents	NIL
Technology Transfer	NIL
Research Publications	15
No. of Books published with details	

Name	MANALI AGRAWAL
Date of Birth	14.12.1984
Educational Qualifications	MBA, PGDEMM, Phd
Teaching Experience	8 Years
Research Experience	Nil
Industry Experience	5 Years
Area of specialization	Finance
Courses taught	Derivatives and Risk Management, Statistics for Management, Indian Financial System, Banking and Innovation, Stock and Commodities Market,
Research Guidance i. No. of paper published in National/International Journals/Conferences ii. Master	05

iii. Ph.D	
Projects Carried Out	NIL
Patents	NIL
Technology Transfer	NIL -
Research Publications	NIL
No. of Books published with details	NIL

Name	DR SHIPRA SHUKLA
Date of Birth	04.01.1994
Educational Qualifications	M.COM ,UGC NET COMMERCE,Ph.D (COMMERCE)

Teaching Experience	7 Years
Research Experience	05
Industry Experience	
Area of specialization	Finance and Economics
Courses taught	Financial Management, Indian Financial System International Business, Foreign Exchange Management Economics, Accounting for Managers
Research Guidance i. No. of paper published in National/International Journals/ Conferences ii. Master iii. Ph.D	
Projects Carried Out	NIL
Patents	NIL
Technology Transfer	NIL
Research Publications	05
No. of Books published with details	NIL

Name	Dr. B.M. Santosh
Date of Birth	04-12-1973
Educational Qualifications	PhD
Teaching Experience	20
Research Experience	15
Industry Experience	10
Area of specialization	International Business
Courses taught	Strategic Management, International Business, Production and operations Management
Research Guidance iv. No. of paper published in National/International Journals/ Conferences v. Master vi. Ph.D	15

Projects Carried Out	
Patents	
Technology Transfer	
Research Publications	15
No. of Books published with details	

Fee:

Details of fee, as approved by AICTE, for the Institution: Rs. 8,00,000/- for two years for students.

Time schedule for payment of fee for the entire programme:

Fee Information for students (In Rs.)

Program Fees : Rs.4,00,000 per year
Miscellaneous college fee : Nil

Admission

Number of seats sanctioned with the year of approval:

Sl. No.	Program	In-take	Year of Approval
1	PGDM	60	2023

Number of Students admitted under various categories each year in the last three years:

Sl. No.	Program	Admitted students	Year
1	PGDM	59	2023-24

Number of applications received during last two years for admission under Management Quota and number admitted:

Sl. No.	Program	No. of applications	No. of Admissions	Year
1	PGDM	1800	59	2023-24

Admission Procedure:

Sl. No	TEST Agency	Test Name	URL
1	Indian Institute of Management	CAT	https://iimcat.ac.in/
2	All India Management Association	MAT	https://mat.aima.in/
3	Xavier School of Management Test	XAT	http://www.xatonline.in/
4	Association of Indian Management Schools	ATMA	https://www.atmaaims.com/
5	National Testing Agency	CMAT	https://ntacmat.nic.in/
6	Graduation Management Admission Council	GMAT	https://start.gmat.com
7	Karnataka Private Post Graduate Colleges' Association	KMAT	https://www.kmatindia.com/

Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test) NA.

Calendar for admission against Management/vacant seats:	April, 2023 to August, 2023
Last date of request for applications:	June 5, 2023
Last date of submission of applications:	June 20, 2023
Dates for announcing final results:	June 30, 2023
Release of admission list (main list and waiting list shall be announced on the same day)	July 10, 2023
Date for acceptance by the candidate (time given shall in no case be less than 15 days)	July 30, 2023
Last date for closing of admission:	August 10, 2023
Starting of the Academic session:	August 14, 2023

The waiting list shall be activated only on the expiry of date of main list.

The policy of refund of the fee, in case of withdrawal, shall be clearly notified. Fee refunds will be processed as per applicable AICTE norm

Criteria and Weightages for Admission

Sl. No.	Description	Weightage	Eligibility / Cut off
1	Academic Performance	30%	50% Aggregate in Graduation
2	Test Score	20%	Participation
3	Performance in the Interview	20%	
4	Prior work experience	5%	
5	Level of maturity and motivation	10%	
6	Ability and willingness to make a commitment to the postgraduate study in business	10%	
7	Extra -curricular achievements, honours and awards	5%	

List of Applicants-PGDM

Course Name	
Intake Applied 2023-24	60
Intake Approved 2023-24	60
Students Admitted 2023-24	59

Sl No	Name
1	ANAND
2	ANKITA GORAI
3	ANTONY VIJAY
4	ANU SWARRNA A
5	ASTHA GAUTAM
6	AVULA MRUNALIKA
7	AYUSH EZEKIEL
8	BACHANA BOYINA YAMUNA SRI
9	BEDAVYAS GOSWAMI

10	BHARATH U
11	CHAITHANYA MD
12	CHALAVADI CHANDRA SEKHAR
13	CHANDAN KUMAR SETHI
14	CHOPADE NAWLESH DILIP
15	DARINIA O KHONGDEIT
16	DARSHAN K M
17	DEEPA SRI BODAKUNTLA
18	DEEPAM CHOWDHURY
19	DHARANI VIJAYKUMAR P S
20	GODSON P
21	HARIVARATHAN.S
22	JACKY
23	KARISHMA.A.P
24	KAVYA JANGA
25	KIRAN B S
26	KOLACHALA SRI SARASCHANDRA LOCHAN
27	L MADHUMANIVASAN
28	M SURYA PRASHANT
29	M.ASHA.RAO
30	MAJETI MOHANA VENKATA CHARAN
31	MENON SHOBITHA SURENDRAN
32	MIDHUN M
33	MOHAMMAD RAHMAN
34	MOHAMMED SHIBIN P
35	MOHD ZAHID
36	NARGIS NISHAD
37	P SHASHANK
38	PARIKSHIT DAS
39	POOJA SINDHU N
40	PRAJWAL BP

41	PRANJAL PAROHA
42	PRIYANKA HR
43	RAVIKIRAN E
44	ROOPINI SHARMISTA C D
45	SADDALA KESAVA
46	SAKSHI SINGH
47	SATYAM SINGH
48	SHREYA SINGH
49	SHUBHAM YELNE
50	SIDDARTH KAUSHIK
51	SINGH VINAY RAVINDRA
52	SNEHA P
53	SOLOMON J
54	SONAM
55	STEVEN.M
56	SUFIYAN AFZAL
57	VARUN MANDAVILLI
58	YASHAS M REDDY
59	YUKTA

Results of Admission under Management seats/Vacant seats

Composition of selection team for admission under Management

Quota

Dr. Sridharamurthy, Director NSB World Business School

Dr K Raghu Ram, Associate Professor, NSB World Business School

Dr Shipra Shukla, Assistant Professor, NSB World Business School

Score of the individual candidate admitted arranged in order or merit - Mentioned Above

List of candidates who have been offered admission- Mentioned Above

Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate : **No**

List of the candidate who joined within the date, vacancy position in each category before operation of waiting list : **No**

Information of Infrastructure and Other Resources Available

Facility	Total Number	Size/Capacity
Classrooms	3	215.46 Sqm
Tutorial Rooms	1	85 Sqm
Laboratories	1	Language Lab (34 Sqm.) & Computer Center (152 Sqm.)
Library	1	101.73 Sq. m

- Barrier Free Built Environment for disabled and elderly persons: Yes
- Occupancy Certificate : Yes
- Fire and Safety Certificate: Yes
- Hostel Facilities : No

Library

Number of Library books/ Titles/ Journals available (program-wise)

No. of Books in Library	3000
No. of Titles	300
No. of Journals	12 (6 + 6)

List of online National/ International Journals subscribed

Sl. No	Name of Journals (National)
1	Indian Journal of Business Administration & Management
2	SCMS Journal of Management
3	Arthashastra: Indian Journal of Economics Research
4	Indian Journal of Retail Management
5	Indian Journal of Small Business and Entrepreneurship
6	IUP Journal of Supply Chain Management

Sl. No	Name of Journals (International)
1	Global Journal of Marketing Management Research
2	Global Journal of Management and Business studies
3	International Journal of Finance Management
4	International Journal of Management & Economics
5	International Journal of Management & Marketing
6	International Journal of Statistics & Management System

- E- Library facilities- Yes (DELNET)
- CMIE – ProwessIQ database

Computing Facilities:

- Internet Bandwidth: 300 Mbps Broadband
- Number and configuration of System: 53 (Windows 11, 2.30 Ghz Processor & AMD Athlon Silver 3050U with Radeon Graphics 500 GB HDD 4GB RAM)
- Total number of system connected by Wifi: 40
- Total number of system connected by LAN: 13
- Total number of system connected by WAN: 0
- Major software packages available: A.S -10; S.S:1
- Libray Database : CMIE – Prowess IQ, NDLI

2

Committee / Cell:

- Antiaging Committee : Yes
- Disciplinary Committee : Yes
- Internal Compliance Committee : Yes
- Grievance Redressal Committee : Yes
- SC/ ST Committee : Yes
- Institute innovation Cell : Yes
- Innovation Cell : Yes
- Social Media Cell : Yes
- Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments: Yes

List of facilities available

- Games and Sports Facilities : Yes
- Extra-Curricular Activities : Yes
- Soft Skill Development Facilities: Yes

Teaching Learning Process

- Curricula and syllabus for each of the programmes as prepared by the institute and approved by Board of Studies and Academic Council: Yes
- Academic Calendar of the University
- Academic Time Table with the name of the faculty members handling the Course: Annexure-1

Teaching Load of each Faculty

Faculty	Teaching Load Per Week
Asst. Professor	16 Hrs
Associate Professor	14 Hrs
Professor	12 Hrs
Director	06 Hrs

- Internal Continuous Evaluation System and place : Yes
- Student's assessment of Faculty, System in place : Yes

For each Course give the following:

- Laboratory facilities exclusive to the Post Graduate Course : Yes
- Title of the Course : PGDM
- Curricula and Syllabi: PGDM Syllabus as per AICTE Standard.

Annexure-1

02.01.2024



PGDM 2023-25 Batch - II Trimester

Time Table

Classroom - SB2					
Day	9.50am -11.10 am	11.40am -01.00pm	01.00pm - 01.50pm Lunch Break	01.50pm -03.10pm	03.30pm-4.50pm
Monday	CSRS(BRK)	OB(MN)		MRM(VKT)	MM(AS)
Tuesday	MA(DM)	IE&BE(SKP)		SPORTS	OB(MN)
Wednesday	MA(DM)	QT(SHD)		MM(AS)	IE&BE(SKP)
Thursday	CSRS(BRK)	OB(MN)		QT(SHD)	MRM(VKT)
Friday	MM(AS)	MA(DM)		MRM(VKT)	QT(SHD)
Saturday	CLUB ACTIVITIES/LIFE SKILLS/PERSONALITY DEVELOPMENT/EXPERIENTIAL LEARNING/TEAM BUILDING				
Subjects			Faculty		
Organisational Behaviour - OB			Dr Mathivanan(Senior) - MN		
Management Accounting - MA			Dr Dinesh Mahajan - DM		
Indian Ethos and Business Ethics - IE&BE			Dr Srinidhi K Parthasarathi - SKP		
Quantitative Techniques - QT			Prof Shreedhar Deshmukh - SHD		
Marketing Management - MM			Prof Abishek Santhoshraj -AS		
Management Research Methods - MRM			Dr Vijayakumar Thota - VKT		
Corporate Social Responsibility & Sustainability - CSRS			Prof B R Keshava - BRK		
SPORTS			Prof Shivakumar S I		

(Signature)
DIRECTOR





**CALENDAR OF EVENTS
PGDM 2023-25 Batch**

II Trimester PGDM

Session: 03.01.2024 to 22.03.2024

Sl. No	Month	Mon	Tue	Wed	Thu	Fri	Sat	No. of working days	Activities
1	Jan	3	4	5	H 6	3	<ul style="list-style-type: none"> 1st Holiday - New Year 3rd - Commencement of 2nd Trimester Classes 6th Holiday - 1st Saturday
2	Jan	8	9	10	11	12	MC 13	6	<ul style="list-style-type: none"> 13th - Marketing Club Activity
3	Jan	15	16	17	18	19	H 20	4	<ul style="list-style-type: none"> 15th Holiday - Makara Sankranthi 20th Holiday - 3rd Saturday
4	Jan	22	23	24	25	H 26	HR 27	5	<ul style="list-style-type: none"> 26th Holiday - Republic Day 27th - HR Club Activity
5	Jan	29	30	31	3	
6	Feb	1	2	H 3	2	<ul style="list-style-type: none"> 3rd Holiday - 1st Saturday
7	Feb	5	6	7	8	9	CSR 10	6	<ul style="list-style-type: none"> 10th - CSR Club Activity
8	Feb	12	13	14	15	16	H 17	5	<ul style="list-style-type: none"> 17th Holiday - 3rd Saturday
9	Feb	19	20	21	22	23	LC 24	6	<ul style="list-style-type: none"> 20th to 23rd - Mid Term Examination 24th - Literary Club Activity
10	Feb	26	27	28	29	4	
11	Mar	1	H 2	1	<ul style="list-style-type: none"> 2nd Holiday - 1st Saturday
12	Mar	4	5	6	7	H 8	FC 9	5	<ul style="list-style-type: none"> 7th - Submission of Mid Term Exam Marks 8th Holiday - Mahashivaratri 9th - Finance Club Activity
13	Mar	11	12	13	14	15	H 16	5	<ul style="list-style-type: none"> Submission of Assignment Marks 16th Holiday - 3rd Saturday
14	Mar	18	19	20	21	22	5	

Total Number of Working Days - 60 Days

End Term Examinations: 30.03.2024 to 08.04.2024

DIRECTOR 

